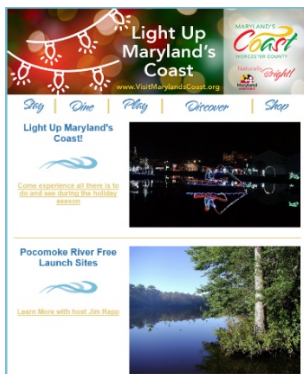


Highlights

- Rolled out 1.4 Million in Economic Relief Grants to local restaurants in Worcester County
- Sent out the first Maryland's Coast newsletter, reaching over 17,000 subscribers
- Launched radio advertising campaign to promote travelling Worcester County's towns via our scenic byways
- Video Content produced for local towns and Holiday Shopping!



Snow Hill Holiday Happenings!



Visit Berlin This Winter!

Website Analytics

Visitors



3,422

Time on Site



45 seconds

Page Views



6,073

Top Pages

1. /stories/story
2. /home
3. /stories/story
4. /stories/story
5. /index.html

Source



Washington DC

Social Media Channels - Subscribers



124



423



17,440



3,926



5,119

Email Subscribers



17,407

Recipients



11.58%

Open Rate



.85%

CTR

Information Requests



Welcome Center Guests

11,491



Mail Requests

2,250

Advertising Campaigns



MARYLAND'S
Coast
WORCESTER COUNTY

Be invigorated by salt air, endless waterways and spectacular scenery! Maryland's Coast is the ultimate year-round destination boasting miles of pristine beaches, an award-winning boardwalk, 17 championship golf courses, lively small towns, outstanding fishing, and unlimited outdoor adventures!

Naturally *Wild*

Ocean City • Assateague Island National Seashore • Berlin • Snow Hill • Pocomoke

www.VisitMarylandsCoast.org



Drive Maryland's Coast

From charming towns and open countryside to coastal cities, explore Maryland's beautiful Cape to Cape Scenic Byway.

[Learn More](#)