

Highlights

- Placed ads with Better Homes & Garden and Parenting Magazines
- Finalized payment to the Hoteliers for CARES grants
- Developed a digital flipbook for Choose Maryland's Coast Collateral piece
- Hosted the first Maryland's Coast Job Fair at Sturgis Park



Come Live, Work, and Play at the Beach!



Worcester County Job Fair



Memorial Day Celebration and Free Events

Website Analytics

Visitors



8,373

Time on Site



30 sec

Page Views



15,777

Top Pages

1. Play
2. Home Page
3. Explore Page
4. Index
5. Shops

Source



Washington DC • Philadelphia • Williamsport

Social Media Channels - Subscribers



138



427



16,955



3,850



5,910

Email Subscribers



16,871

Recipients



10.79%

Open Rate



1.05%

CTR

Information Requests



Welcome Center Guests

25,405



Mail Requests

1,500