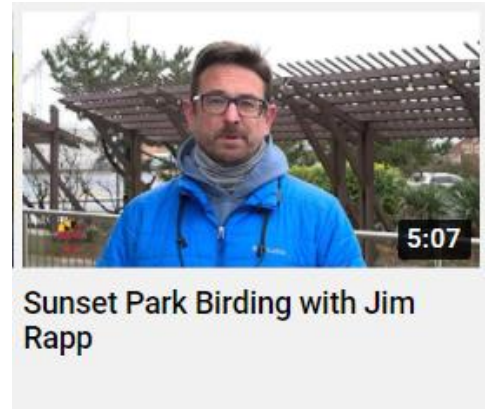
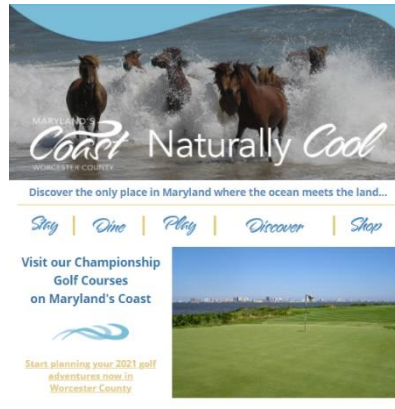


Highlights

- Issued 6.5 million in economic relief to area hotels
- Started the process of rebuilding VisitMarylandsCoast.org
- Finalized Maryland's Coast Economic Development collateral piece highlighting businesses in the area
- Began developing Maryland's Coast County Itinerary to provide information to tourists & locals



Website Analytics

Visitors



3,330

Time on Site



39 sec

Page Views



6,420

Top Pages

1. Golf/Play
2. Home Page
3. Explore Page
4. Stories Page
5. Request a Guide

Source



Washington DC • Philadelphia • Williamsport

Social Media Channels - Subscribers



136



427



16,959



3,892



5,615

Email Subscribers



17,878

Recipients



13.16%

Open Rate



1.15%

CTR

Information Requests



Welcome Center Guests

19,425



Mail Requests

3,300

Advertising Campaigns

Maryland Coast Bike Festival

SATURDAY, MAY 8TH, 2021

Join us on one of the three amazing routes exploring Maryland's scenic coastal region. The event also offers the opportunity to preserve this pristine coastal environment.

Start, finish and celebrate at the waterfront festival in Ocean City's famous harbor.




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Be invigorated by salt air, endless waterways and spectacular scenery! Maryland's Coast is the ultimate year-round destination.


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WORCESTER COUNTY




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It's time to Golf Coastal! Experience a "par-fect" golf getaway on championship golf courses with gorgeous views of local scenery. Come explore some of the best golf courses on Maryland's Eastern Shore.




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