

To: Worcester County Economic Development Worcester County Economic Development
<emarketingteam@d3corp.com>
From: Maryland's Coast
From Email: tourism@marylandscost.org
Subject: January Metrics
Preheader:



Office of Tourism Marketing Dashboard

Month | AT-A-GLANCE - January 2022

Highlights



Join us for our Winter Warm-Up Mixer



28th Annual Penguin Swim
presented by Atlantic Gener

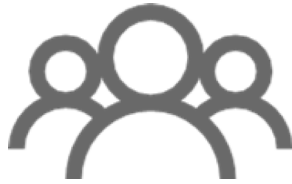
Website Analytics

Visitors

Time on Website

Page Views

Source



1,457



1:20 sec



3,171



-

Top 5 Web Pages

1. Home Page
2. Where to Stay
3. Things to Do
4. Golf
5. Request a Visitor's Guide

Information Requests

Welcome Center Guests----- Mail Requests



25,405



1,500

Social Media Channels



18,162



6,858



3,827



182

Email Subscribers

Recipients



Open Rate



13.83%

Click Through Rate



26,518

1.32%

Advertising Campaigns



Choose

MARYLAND'S

Coast

WORCESTER COUNTY



410-632-3111

choosemarylandscoast.org

Visit

MARYLAND'S

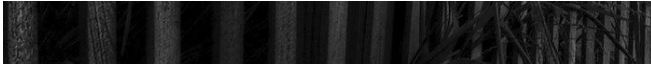
Coast

WORCESTER COUNTY



410-632-3112

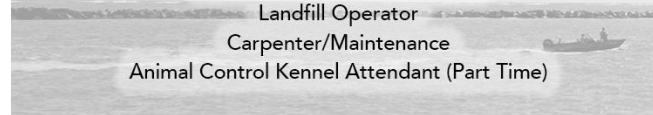
visitmarylandscoast.org



Worcester County, *MD* Government
 is hiring for the following full-time positions:

*Excellent
 Benefits!*

- Correctional Officer Trainee
- Correctional Officer Cook
- Grounds Maintenance
- Roads Workers
- Plant Operators
- Vehicle & Equipment Mechanic
- Landfill Operator
- Carpenter/Maintenance
- Animal Control Kennel Attendant (Part Time)



EOE/AA - Job descriptions and applications available online at
www.co.worcester.md.us/departments/hr/jobs
 Fax applications to 410-632-5614

For more information contact Ann Hankins at 410-632-0090
 or ahankins@co.worcester.md.us



Worcester County Office of Tourism 104 West Market Street - Snow Hill, MD 21863
 410-632-3110 - 800-852-0335 - tourism@marylandsc coast.org

This email is intended for emarketingteam@d3corp.com.
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