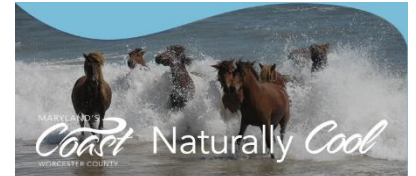


Highlights

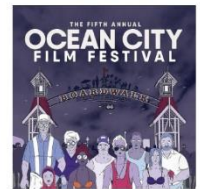
- Planning social media campaigns for the new year
- Advertising the Hotel and Restaurant Covid Relief Grants
- Compiled photograph content for the tourism database
- Promoted Winter Wellness in Worcester County



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5th Annual Ocean City Film Festival



Attend the virtual festival and enjoy over 80 independent films through the week!



Pocomoke City - Plan Your Visit Today



Winter Wellness in Worcester County



Worcester County Restaurant and Hotel Relief Grants

Website Analytics

Visitors



1,241

Time on Site



2min 13sec

Page Views



1,922

Top Pages

1. Home Page
2. Stories Page
3. Explore Page
4. Winter Wellness
5. Visitor's Guide

Source



Washington DC • Salisbury • Berlin

Social Media Channels - Subscribers



124



427



17,474



3,893



5,540

Email Subscribers



25,979

Recipients



10.32%

Open Rate



.98%

CTR

Information Requests



Welcome Center Guests

15,206



Mail Requests

1,350

Advertising Campaigns

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WORCESTER COUNTY

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