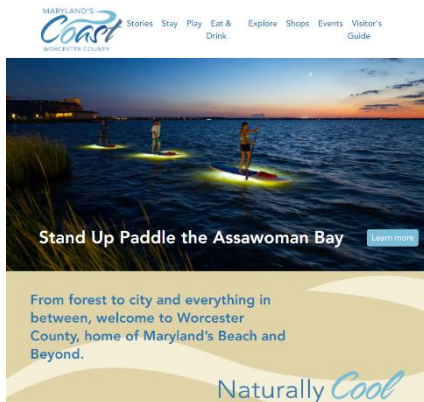


Highlights

- State meetings to go over new legislation, MD Tourism Day, and county funding
- Meeting with D3 to go over new app, campaign reports, and website layout
- Working on planning new OC Visitors Guide spread
- Continued work on Covid-19 relief grants for Hotels and Restaurants



Website Analytics

Visitors



1,570

Time on Site



1min 20sec

Page Views



1,559

Top Pages

1. Home Page
2. Explore page
3. Visitor's Guide
4. Play Page
5. Events Page

Source



Washington DC • Philadelphia • Williamsport

Social Media Channels - Subscribers



126



428



16,924



3,905



5,615

Email Subscribers



17,878

Recipients



13.05%

Open Rate



1.07%

CTR

Information Requests



Welcome Center Guests

12,506



Mail Requests

1,300

Advertising Campaigns



MARYLAND'S
Coast
WORCESTER COUNTY

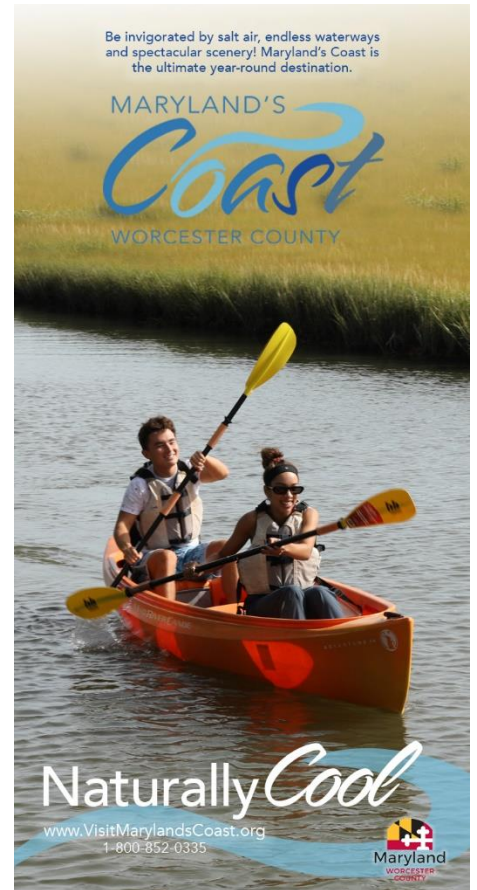
Paddle

Maryland's Coast

www.VisitMarylandsCoast.org

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MARYLAND'S
Coast
WORCESTER COUNTY

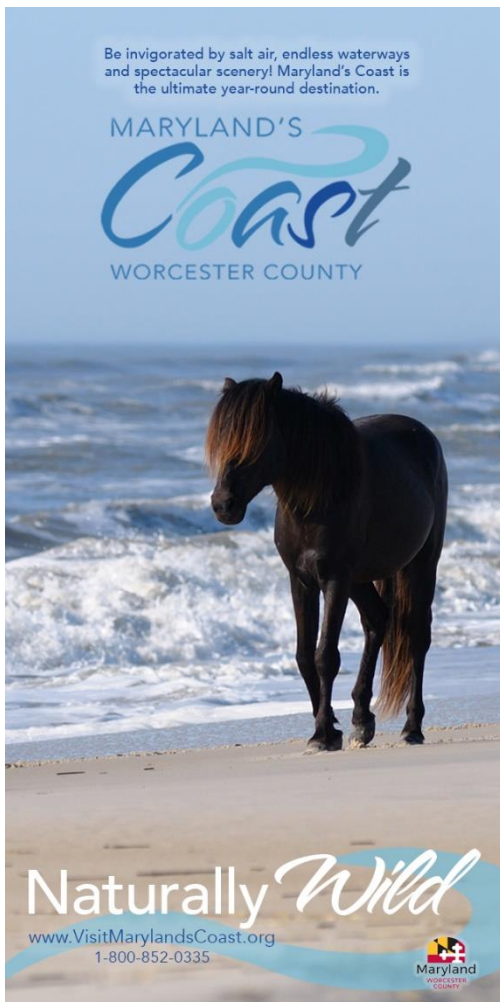


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Relish resort nightlife and entertainment
Find yourself on our Coast

