

Highlights



- Booth at MACo Conference
- Mixer at Windmill Creek
- Continued building Ambassadors group

Website Analytics

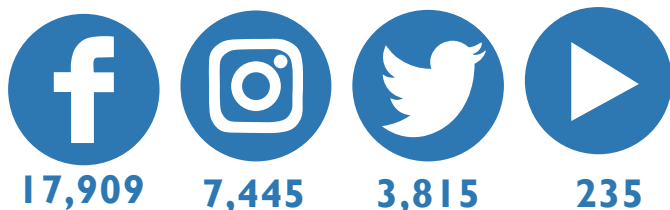


2021 17,564 48 Seconds 34,513

Top 5 Web Pages

1. Home Page
2. Things To Do - Golf
3. Things To Do
4. Ocean City Giveaway
5. Request a Visitor's Guide

Social Media



2021 17,291 6,452 3,849 179

Monthly Newsletter - Tourism



2021 28,438 11.82% .98%

Information Requests



2021 55,881 2,100

Advertising Campaigns

